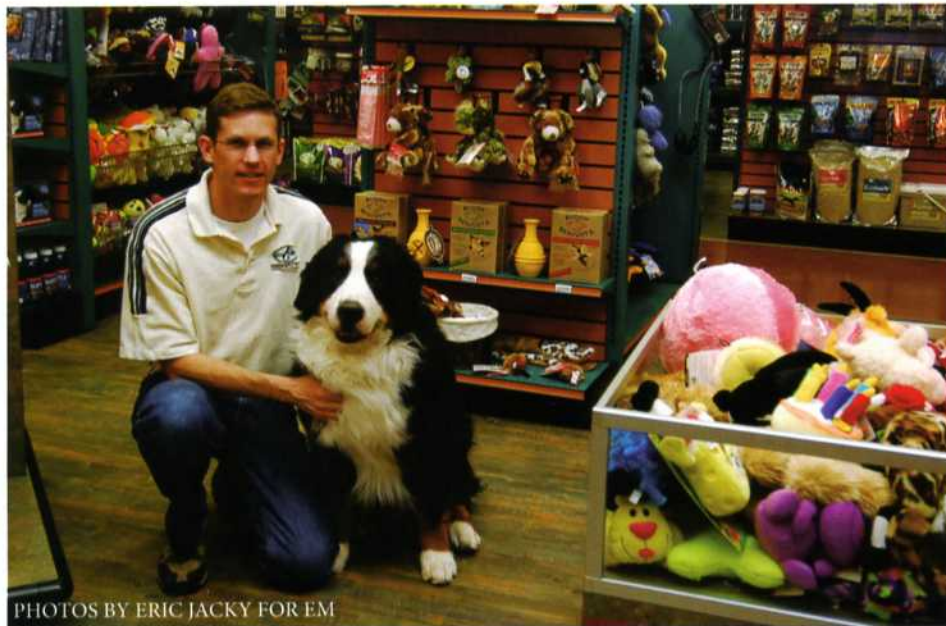


Northwest Pets

Outfit your 4-legged friends from head to toe at Eagle's ultimate pet store.



PHOTOS BY ERIC JACKY FOR EM

By Amy Brueggemann

They are our best friends, the king and queen of our homes, our “children.” And now our beloved canine and feline companions have a specialty outfitter all their own. Locally owned and operated, Northwest Pets is “dedicated to helping dogs, cats, and their families share a healthy, fun, and active life together.” Co-owners Del and Angie Peterson have blended their love of animals and the Northwest into the creation of their store. Perhaps it’s the atmosphere—the fresh summer scent of Juniper and Aloe pervading the air, the video screen looming above. Perhaps it’s the greeters—Willow and Teddy, the Bernese Mountain dog members of the Northwest Pets family. Or perhaps it’s the variety of specialty items the store has to offer.

healthy
The rise in cancer, diabetes, food allergies, and other health issues in dogs and cats may be attributed to their diet. While most pet food companies claim healthful benefits, many are over-processed or heavy-grain based. Northwest Pets, however, seeks out the best all-natural, raw, and organic foods—including those offered in the “Barkery,” a canine version of a human patisserie. The store even offers health supplements and organic shampoos. If you don’t know what you need, they will work with you to help your pet live a long, enjoyable life.

fun
Longevity means nothing if you can’t have a little fun along the way. Canine Genius and laser light mouse toys are just a couple of the cool new toys offered at Northwest Pets. If fashion is more your pup’s thing, you’ll find the latest styles—anything from “fluff holders” to designer paw wear, apparel, and costumes.

They even have fashion for the home—beds, cat furniture, bowls, and diners. And lest their people feel left out, there’s also a “People Stuff” section, containing such dog and cat related gift items as frames, socks, mugs, and greeting cards. “We work really hard to source products from a lot of small companies to get new and different things people won’t find elsewhere,” says Del. With some 100 companies currently on board, Northwest Pets promises just the thing to help ensure your pet is ready for fun, wherever it may lead.

active

Living in the Northwest, adventure begins right outside our own back door. From biking the greenbelt to hiking hidden trails, boating Payette Lake to camping in the Sawtooths, pets don’t want to be left out. Northwest Pets offers just the gear to get them there, including collars, harnesses, leads, and biking, hiking, and travel accessories. They will even outfit your pet with a tent of her own.

life together

Finding the right food, toys, and active wear is only part of raising a pet. They are our family; we are their pack. Del, Angie, and their dedicated team are committed to providing pet owners a community. Working with customers, small pet companies, and veterinarians, they provide the things you need, but they also provide the place. Bathe your pet in a state of the art self-service dog wash. Get on board for pet birthday parties, or take in one of their many events. Soon you’ll be able to sign up for the new pet gift registry, or sip some java while your pets mingle with their friends. After all, Northwest Pets is dedicated to helping your furry family members enjoy the good life, right by your side. **em**

